Jesse Boehm

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Experience

Buffalo Wild Wings   **December 2021 – Present**
Senior Learning Architect

- Lead an advisory panel of Subject Matter Experts (SMEs) to completely overhaul and retool the entire Manager-in-Training (MIT) Program.
- Develop training programs by leveraging adult learning theories such as: Cognitive Load, Forgetting Curve, Mayer's Principles of Multimedia, Retrieve Practice, etc., to deliver a higher level of retention and proficiency upon the learner's completion of the program.
- Leveraged Articulate Storyline, Adobe Creative Cloud applications, and 360° images to design and deliver a fully immersive eLearning course, so learners felt as though they were truly walking throughout an entire sports bar.
- Design and develop other interactive and engaging eLearning courses.
- Design instructor-led training classes, that include the development of the PowerPoint, leader's guide, and materials for the participants. I also develop an adaptation of the classes, so they can be delivered virtually.
- Create training documentation such as guides, job aids, and other on the job reference materials.

Council of Hotel and Restaurant Trainers   **January 2021 – Present**
Board Member – Education Strategist

The Council of Hotel and Restaurant Trainers (CHART) is a non-profit association of hospitality training and human resources professionals, with over five hundred members.

- Oversee a committee of SMEs to update current content and produce new content for our four competency tracks.
- Work with the association management and the Board of Directors to create and update CHART's educational platform based on hospitality training trends.
- Lead and develop nearly forty Master Facilitators, along with communicating expectations and providing the most current workshop materials.
- Oversee the selection of speakers and content for two national conferences annually.
- Develop and deliver an annual educational strategy for competency tracks, monthly webinars, two national conferences, website content, and other opportunities to provide our members consistent training and development.

Equity Lifestyle Properties   **September 2020 – December 2021**
Manager of Instructional Design

- Led the Learning Design and Technology Subdepartment.
- Mentored two junior Instructional Designers on creating and developing eLearning courses from concept through implementation.
- Leveraged adult learning theories such as: Cognitive Load, Forgetting Curve, Mayer's Principles of Multimedia, Retrieve Practice, and more to deliver a higher level of retention and proficiency within the initial training event.
- Used Articulate 360 (Storyline and Rise) to create interactive and engaging eLearning courses.
- Used Adobe Creative Cloud applications to create and/or edit all necessary assets for eLearning courses.
- Collaborated with SMEs to develop content outlines, storyboards, and scripts.
- Designed and developed materials for instructor-led training classes, including the development of materials for virtual delivery.
- Created training documentation such as guides, job aids, and reference material.

	Boehm Learning LLC **April 2020 – Present** Instructional Design Consultant **Clients:** **4 Paws Academy** • Provided instructional design and curriculum development services by researching and utilizing a multitude of textbooks, videos, etc. • Developed study guides, job aids, and other print materials with Adobe InDesign. • Developed online elearning courses with Articulate Storyline 360. • Created all assets using Adobe Photoshop, Illustrator, and Premiere Pro applications. • Developed a strategic plan for the implementation of their new Learning Management System. **Alarm.com** • Provided instructional design and eLearning development services using Articulate Storyline 360 and Adobe Creative Cloud applications for the creation of eight eLearning courses. **The Center for Work Ethic Development** • Provided instructional design and eLearning development services using Articulate Storyline 360 and Adobe Creative Cloud applications to convert instructor-led training curriculum into ten eLearning courses. • The objective of this project was to quickly pivot a key instructor-led product to interactive online delivery in response to the COVID-19 pandemic. **Pizza Ranch** **March 2015 – April 2020** Instructional Design Manager • Designed over 30 comprehensive, results-driven learning curricula and elearning courses using the ADDIE or SAM instructional design model and applying adult learning theories to maximize learner retention. • Collaborated with SMEs to develop content outlines, storyboards, and scripts. • Administered the Learning Management System for over 200 Pizza Ranch restaurants, along with developing and delivering the annual LMS strategy. • Created training documentation such as training guides, job aids, and reference material.
Education	**Association for Talent Development – E-Learning Instructional Design Certificate** June 2020 **Association for Talent Development – Instructional Design Certificate** June 2017
Presentations and Blogs	• **How The Principles of Coaching Youth Sports Apply to Learning Design,** chart.org, October 2022 • **CHART Talks: Stop Quizzing for Quizzing Sake,** CHART hospitality training conference, August 2022 • **Instructional Design Competency – Effective Learning Design,** CHART hospitality training conference, August 2022 • **CHART Talks: Learning Styles are a Myth,** CHART hospitality training conference, September 2021 • **Introduction to Articulate Storyline and Rise,** CHART hospitality training conference, September 2021 • **Transitioning Training Content to Online Platforms,** CHART webinar series, May 2020 • **Training to the Brain: Using Scientific Learning Theories to Boost Training Outcomes,** CHART hospitality training conference, July 2019
Professional Affiliations	• Association for Talent Development (ATD) • ATD-Greater Twin Cities Chapter • Council of Hotel and Restaurant Trainers (CHART)